



PRESS RELEASE

For Immediate Release

PARADE OF HOMES IS BACK!

2017 PARADE OF HOMES TO KICK OFF ON AUGUST 8TH

SASKATOON, SK (2 August 2017) – The Parade of Homes is back, and bigger than ever! Featuring 28 homes built by 16 professional builder members of the SRHBA, the parade will run from August 8th to September 17th and feature show homes in both Saskatoon and Martensville. With the largest amount of homes the Parade has even seen, this year's offerings highlight the ability of Saskatoon's builders to accommodate buyers at every stage of their life.

"More than ever, this year's homes do a great job of showing off the diversity of the new home market in Saskatoon. It doesn't matter if you're only just moving out of Mom and Dad's place, upgrading your family home, or looking to downsize and retire – there's something in Saskatoon's new home market, and in the Parade of Homes, for everyone," said SRHBA CEO Chris Guérette.

The Parade of Homes is the public's opportunity to "try on" homes and communities in the Saskatoon region and find the right fit. For those who aren't currently in the market for a new home, it's also an opportunity to see the latest design trends, get inspiration, and explore beautiful homes without an appointment or obligation to commit. Attendees can also use it as an opportunity to see the excellent workmanship and professionalism that sets SRHBA members apart in the residential construction industry.

"It's a great way for people to get to know a lot of Saskatoon's professional builders, ask a lot of questions, and see what these builders are all about," continued Guérette. "We know how important it is to be able to trust in the people building your home, and being able to explore homes built by 16 different builders gives people a great opportunity to figure out what's important to them. A lot of time you don't know what it is you're looking for until you actually experience it."

It's also a great excuse to get the family out of the house, see a lot of new communities, and enter to win some amazing prizes while you're at it. "We are actually giving away a full appliance package this year, so we're really excited about that too!"

The Parade of Homes show homes can be viewed Monday to Thursday from 7 pm – 9 pm or Saturdays, Sundays, and holidays from 2 pm – 5 pm. Parade of Homes is closed on Fridays. For complete details, maps, and up-to-date information on the homes, contests, and special events, visit www.paradeofhomesonline.ca.

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The Saskatoon & Region Home Builders' Association (SRHBA) is a professional association with over 60 years of experience as the voice of the residential construction industry in Saskatoon and area. Our members include new home builders, renovators, land developers, trade contractors, product and material manufacturers, building product suppliers, lending institutions, insurance providers, and other service professionals. Our members are professionals you can trust to protect one of your biggest investments – your home. To learn more about the SRHBA and its members please visit: <http://saskatoonhomebuilders.com/>

